



Volunteer Information

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Thank you for volunteering your time with Conscious Alliance! We are excited to have You as a part of this event, and look forward to working with you.

Conscious Alliance is a national nonprofit organization committed to hunger relief and youth empowerment. Since 2002, the Boulder, Colorado based 501(c)(3) has provided 1.5 million meals to Native American reservations and communities nationwide. We are raising awareness of the extreme poverty on many Native American reservations, which are among the nation's poorest communities, and providing opportunities for Native American youth to explore their creativity and develop strong ties to their culture.

The organization's 'Art That Feeds' grassroots food collection drives and hunger awareness programs are held at hundreds of concerts and music festivals throughout the United States. Over the past decade, we have benefitted from the generosity of musicians such as The String Cheese Incident, STS9, and Dave Matthews, and organizers of major music festivals including Bonnaroo, Power to the Peaceful, and Wakarusa.

Over the past decade Conscious Alliance has evolved into a network of thousands of volunteers, artists, music industry supporters, corporate sponsors, and individuals who donate food, funds, and time to the cause. With the assistance of caring people, Conscious Alliance will continue to offer life-saving and life-enhancing opportunities to those with the greatest needs. For more information, visit www.consciousalliance.org.

What we expect from you as a Volunteer:

- 1) You will work approximately 6 hours per day
- 2) Represent Conscious Alliance in a professional way.
- 3) Wear closed toes shoes while volunteering
- 4) Please dress appropriately
- 5) In instances of misconduct by volunteers, we reserve the right to revoke access to the festival.

Something to mention to our supporters:

- All donations go towards helping feed the hungry within the United States.
- Food donations collected at the event will benefit the local community.
- Monetary donations will help us provide wholesale food for Native American Reservations, which are among the poorest communities in the country.
- We focus much of our work on Pine Ridge Reservation in South Dakota, where we built an emergency food storage in 2005.
- 1 in 6 Americans struggle with hunger. Recent economic conditions in the U.S. have left food pantries at an all-time low, so food donations are extremely important in helping people meet their needs.
- Whole Foods has donated over one million dollars' worth of food to us, and it is important to let others know about their generosity
- Conscious Alliance always encourages food donations to be low-sodium and health oriented products. ORGANIC food donations are especially encouraged. RAMEN NOODLES will not be accepted for the free poster
- Thanks to our network of supporters, our very low overhead, small flexible staff, and our mostly volunteer model, we are able to continue our primary mission of operating ongoing food drives and hunger awareness programs throughout the U.S.
- Patrons can also support the efforts of Conscious Alliance through monetary donations, which can be directly allocated to purchase the items most needed within a community.
- Also would be helpful to look through our website www.consciousalliance.org to learn more about our organization and familiarize yourself with our mission.

Finally, we ask that you use the Internet and social networking sites this summer to help us promote our cause! If you get a chance, we would greatly appreciate it if you would change your Facebook status or Twitter to let your friends know that Conscious Alliance will be at the event, and to remember their donation!

Please don't hesitate to call, email, or text BJ Cochran at any time with questions: (562)682-0335 bj@consciousalliance.org. Text message will work the best while on-site.

Thank you all so much! I look forward to meeting and working with you all!

In exchange for your volunteered time, you are gaining access to the event. Conscious Alliance cannot provide meals, transportation, or lodging for its volunteers. We greatly appreciate your support and look forward to working with you.